

## Books 1001H: Introduction to Book History

Time: Mondays, 2:00 pm - 4:30 pm  
 Location: McLean Hunter Room, Thomas Fisher Rare Book Library  
 Instructor: Dr Alan Galey, Faculty of Information  
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 Email: alan.galey [at] [U of T domain name]  
 Response time: usually by end of next business day, Monday to Friday  
 Main office: Bissell 646  
 Office hour: Tuesdays 1:00 - 2:00 pm in the BHPC office at Massey College and Mondays after class. The BHPC office is attached to the [Massey College Library](#) main reading room. I can be reached by phone there at 416-946-3560.



From a stairwell in the Library of Congress ([Jefferson Building](#))

### Overview

This foundational course will introduce students to basic topics such as the semiotics of the book; orality and writing systems; book production from manuscript to the latest computer technology; the development of printing; the concept of authorship; copyright; censorship; the economics of book production and distribution; libraries and the organization of information; principles of bibliographical description; print in other formats (newspapers, magazines, advertisements, etc.); reading and readership; editorial theory and practice. We will also study many artifacts and tools of the trade in situ through visits to the Fisher Rare Book Library, Massey College Press, and Coach House Press.

### Course texts

Required text:

Leslie Howsam. *Old Books and New Histories: An Orientation to Studies in Book History and Print Culture*. Toronto: U of Toronto P, 2006

### Recommended texts:

D.F. McKenzie. *Bibliography and the Sociology of Texts*. Cambridge: Cambridge UP, 1999

D.C. Greetham. *Textual Scholarship: An Introduction*. New York: Garland, 1994 (note: a second edition of this book should appear in Fall 2011)

Simon Eliot and Jonathan Rose, ed. *A Companion to the History of the Book*. Malden, MA: Wiley-Blackwell, 2009

The Howsam book may be purchased at the U of T bookstore, which also has some new copies of the Greetham and McKenzie. Other readings will be available either online, in journals accessible through the U Toronto libraries website, or as photocopies in the Books 1001 binder available at the circulation desk of the Inforum (the Faculty of Information library on the 4th floor of the Bissell building). The "Reading list" page on Blackboard indicates how best to access each reading.

### Evaluation

20% Participation

10% Quasi-facsimile exercise

30% Archives presentation

40% Final essay

All assignments -- with the exception of the quasi-facsimile exercise -- must be submitted electronically as doc(x) or pdf files, in double-spaced 12 pt serif font. Citations must conform to the *Chicago Manual of Style Online* (notes + bibliography, not author-date): <http://simplelink.library.utoronto.ca/url.cfm/158307>. Please submit your essays with footnotes rather than endnotes.

Late assignments may not be accepted, or may receive a reduced grade. Extensions will only be granted in the event of illness or family emergency, and then only with appropriate documentation.

Note: essays at the graduate level should be free of writing errors. Be sure to proofread your essays carefully before submitting them, and refer to the online *Chicago Manual* on questions of grammar, punctuation, and usage.

### Participation

This mark is determined by the quality of your contributions to class discussion. The course is largely structured by ongoing intellectual debates in book history and related fields, and you should come prepared to engage those debates, not just observe them. This means reading all of the week's primary assigned materials (the supplementary materials flagged with an asterisk on the schedule are optional), allowing yourself enough time to think about them, and coming to class with things to say. Participation depends just as much on listening, so you should listen carefully to everyone's contributions, consider the effects of your own comments, and respect all members of the class.

## Quasi-facsimile exercise

*Due in class October 17*

This short exercise requires students to prepare a quasi-facsimile of title pages from a **pre-1800** book from any rare book library on the St George campus. The grade is based on how accurately the exercise follows the rules of descriptive bibliography, and how accurately the quasi-facsimile represents its material. Our class on Book History and Bibliography will help with preparation for this assignment. For more information, see the "Assignment details" page on Blackboard.

## Archives presentation

*Presentation: 10-15 minutes, followed by 10-15 minutes of class discussion  
Write-up: 10-12 pages, excluding bibliography and notes; due by email the Monday following your group's presentation*

Students will work in groups of 2 or 3 on this assignment. (Note: for logistical reasons, I cannot consider groups of 1 or more than 3.) All students in the group will receive the same grade, and the presentation and written report will receive a single grade. All students in the group must be involved in the presentation. All groups must have signed up for a presentation slot by September 26. An electronic signup form will be made available well before that deadline.

This assignment requires students to become familiar with the contents of a collection of archival materials such as authors' papers or publishers' records. Students will then identify some aspect of that material of potential value to book history research, and give a presentation about their research to the class (followed by a written report submitted the following week). The purpose of this assignment is to introduce you to archival research as an important stage within the larger research process. A secondary goal is to give students experience with formulating book history research projects, and to do so in a collaborative context. Our class on Authors and Archives will help with preparation for this assignment.

You should begin by using finding aids, including online catalogues, to identify a collection of records that interests you. Your criterion for selection should be the material's potential value for book history research--imagine this assignment as exploring the first stages of a larger research process. The scholarly literature on a given collection (if there is any) can help suggest leads, but make sure you cite these sources if you use any. For advice on how to cite archival materials in a research paper, see [section 14.232 of the \*Chicago Manual\*](#) and the sections that follow. When in doubt, the guideline is that another researcher should be able to use your citation to find the same materials.

The grade will be based on the quality of the research that goes into the presentation, and the effectiveness of the presentation and subsequent write-up. For more information, see the "Assignment details" page on Blackboard.

## Final essay

*14-16 pages, excluding bibliography and notes; due Tuesday, December 6, by 5:00 pm (must be submitted via Blackboard)*

In the final essay, students will identify a specific research question related to the course and write a scholarly research essay about it. There is a fair amount of latitude available: students may take up a particular theoretical or methodological question, explore an historical context in relation to specific books or communities, analyze the development of a specific aspect of the materiality of texts, or approach their topic some other way. What matters most is that the essay engage with topics and materials related to the course, and advance an original and relevant argument that is appropriately supported by your research into primary and secondary sources (including readings beyond those assigned for the course) -- these are the criteria upon which the essay will be graded, along with the strength and accuracy of the writing.

All students are required to consult with me about their topic in advance. Essay topics must not duplicate the group work submitted for the archives assignment. Essays will be graded on the quality of research and engagement with primary and secondary sources, and on the effectiveness of the argumentation and writing.

### **Academic integrity**

From Jens-Erik Mai, Faculty of Information: "The essence of academic life revolves around respect not only for the ideas of others, but also their rights to those ideas and their promulgation. It is therefore essential that all of us engaged in the life of the mind take the utmost care that the ideas and expressions of ideas of other people always be appropriately handled, and, where necessary, cited. For writing assignments, when ideas or materials of others are used, they must be cited. [...] In any situation, if you have a question, please feel free to ask. Such attention to ideas and acknowledgement of their sources is central not only to academic life, but life in general. Please acquaint yourself with UofT's Code of Behaviour on Academic Matters: <http://www.utoronto.ca/govcncl/pap/policies/behaveac.pdf>"

### **Special needs**

Students with diverse learning styles and needs are welcome in this course. In particular, if you have a disability or health consideration that may require accommodations, please feel free to approach the instructor and/or the Accessibility Services Office at <http://www.studentlife.utoronto.ca/accessibility.htm> as soon as possible. The Accessibility Services staff are available by appointment to assess specific needs, provide referrals, and arrange appropriate accommodations.

## Books 1001 schedule (Fall 2011)

\* indicates supplementary reading; we may not discuss it in class, but it's useful background for the day's topic

### 12 Sept. Introduction

- reading
  - Darnton, "What Is the History of Books?"
  - Howsam, chapters 1-3

### 19 Sept. The landscape of book history

- reading
  - Howsam, chapters 3-4
  - Greetham, "What Is Textual Scholarship?"
  - Colclough, "Readers: Books and Biography"
  - \* Adams & Barker, "A New Model for the Study of the Book"

### 26 Sept. Book history and bibliography

- reading
  - Greg, "Bibliography--An Apologia"
  - McKenzie, *Sociology of Texts*: "The Book as an Expressive Form"
  - Darnton, "The Importance of Being Bibliographical"
  - \* Greetham, *Textual Scholarship*: "Introduction"

### 3 Oct. Authors and archives

- guests: Jennifer Toews (Fisher Library); David Galbraith (English)
- reading
  - Douglas & MacNeil, "Arranging the Self: Literary and Archival Perspectives on Writers' Archives"
  - Hedstrom, "Archives, Memory, and Interfaces with the Past"
  - Foucault, "What Is an Author?"
  - \* Chartier, "Figures of the Author"

### 10 Oct. Thanksgiving (no class)

### 17 Oct. Case study: the Treaty of Waitangi

- quasi-facsimiles due in class
- reading
  - McKenzie, *Sociology of Texts*: "Orality, Literacy, and Print in Early New Zealand"
  - Ong, "Writing Restructures Consciousness"
  - \* Stock, "Orality, Literacy, and the Sense of the Past"
  - \* McKenzie, *Sociology of Texts*: "The Broken Phial: Non-Book Texts"
  - \* Ross, "Te Tiriti o Waitangi: Texts and Translations"

24 Oct. Manuscript books

- guests: P.J. Carefoote (Fisher Library); Richard Cunningham (Acadia U)
- reading
  - Clanchy, "Parchment and Paper: Manuscript Culture 1100-1500"
  - Greetham, *Textual Scholarship*: "Making the Text: Bibliography of Manuscript Books"
  - Parkes, "The Influence of the Concepts of *Ordinatio* and *Compilatio* on the Development of the Book"
  - \* Clanchy, *From Memory to Written Record*
  - \* Carruthers, *The Book of Memory*
  - \* Rouse and Rouse, *Authentic Witnesses*

31 Oct. Hand-press books

- reading
  - Greetham, *Textual Scholarship*: "Making the Text: Bibliography of Printed Books" (pp. 77-138)
  - Feather, "The British Book Market 1600-1800"
  - McKitterick, "Perfect and Imperfect"
  - \* Johns, "The Book of Nature and the Nature of the Book"
  - \* Blayney, "The Publication of Playbooks"
  - \* discussion of hand-press printing at [The Printer's Devil Project](#)

7 Nov. Field trip: Massey College Press

- guests: Brian Maloney & Lindsay Eckert (Massey College Press)
- reading
  - \* Foot, "Bookbinding and the History of Books"
  - \* Bringhurst, "Historical Interlude"

14 Nov. Case study: the King James Bible

- guest: Scott Schofield (iSchool)
- reading
  - Norton, "The First Edition"
  - Stallybrass, "Books and Scrolls: Navigating the Bible"
  - Sherman, "Marking the Bible"
  - \* Schofield, "Cain's Crime of Secrecy and the Unknowable Book of Life"
  - \* Norton, *A History of the English Bible as Literature*

21 Nov. Modern printing: the machine-press era to the present

- reading
  - Banham, "The Industrialization of the Book: 1800-1970"
  - Benjamin, "The Work of Art in the Age of Mechanical Reproduction"
  - Uzanne, "The End of Books"
  - \* Greetham, *Textual Scholarship*: "Making the Text" (pp. 138-47)
  - \* Gaskell, *A New Introduction to Bibliography* (pp. 189-310)

28 Nov. Case study: *The Sentimentalists* and the bibliography of ebooks

- reading
  - Erickson, "The History of the Book and Electronic Media"
  - Drucker, "Intimations of (Im)materiality"
  - Kirschenbaum, "Editing the Interface"
  - \* Vander Meulen, "Thoughts on the Future of Bibliographical Analysis"
  - \* van der Weel, "Bibliography for the New Media"
  - \* Gaspereau Press Blog: [www.gaspereaupress.blogspot.com](http://www.gaspereaupress.blogspot.com) (search for "sentimentalists" and read the posts chronologically from the beginning)

5 Dec. Field trip: Coach House Press ([chbooks.com](http://chbooks.com))

- reading
  - two entries from *Historical Perspectives on Canadian Publishing*:
    - Hipworth, "[A Concise History and Video Tour of Coach House Press](#)"
    - Maxwell, "[Coach House Press: Crucible of Electronic Publishing Technology](#)"
  - \* MacSkimming, "Printed in Canada by Mindless Acid Freaks"

## Reading list

- Adams, Thomas R., and Nicholas Barker. "A New Model for the Study of the Book." *A Potencie of Life: Books in Society*. Ed. Barker. London: British Library; New Castle, DE: Oak Knoll Press, 2001. 5-43. [copy in Books 1001 binder in Inforum]
- Banham, Rob. "The Industrialization of the Book 1800-1970." In Eliot and Rose. 273-90.
- Benjamin, Walter. "The Work of Art in the Age of Mechanical Reproduction." *Illuminations*. Ed. Hannah Arendt. Trans. Harry Zohn. New York: Schocken, 1968. 217-51. [copy in Books 1001 binder in Inforum]
- Blayney, Peter W.M. "The Publication of Playbooks." *A New History of Early English Drama*. Ed. John D. Cox and David Scott Kastan. New York: Columbia UP, 1997. 383-422. [copy in Books 1001 binder in Inforum]
- Bringhurst, Robert. "Historical Interlude." *The Elements of Typographic Style*. Vancouver: Hartley & Marks, 2004. [copy in Books 1001 binder in Inforum]
- Bowers, Fredson. *Principles of Bibliographical Description*. Princeton: Princeton UP, 1949. [copy on reserve in Inforum: 010 B786PA ; other copies are available in other campus libraries, including the Fisher's reference collection]
- Carruthers, Mary J. *The Book of Memory: A Study of Memory in Medieval Culture*. Cambridge: Cambridge UP, 1990. [copies in various campus libraries]
- Chartier, Roger. "Figures of the Author." *The Order of Books: Readers, Authors, and Libraries in Europe Between the Fourteenth and Eighteenth Centuries*. Trans. Lydia G. Cochrane. Stanford, CA: Stanford UP, 1994. [copy in Books 1001 binder in Inforum]
- Clanchy, M.T. *From Memory to Written Record: England 1066-1307*. Cambridge, MA: Blackwell, 1993. [copies in various campus libraries]
- Clanchy, M.T. "Parchment and Paper: Manuscript Culture 1100-1500." In Eliot and Rose. 194-206.
- Colclough, Stephen. "Readers: Books and Biography." In Eliot and Rose. 50-62.
- Darnton, Robert. "The Importance of Being Bibliographical." *The Case for Books: Past, Present, and Future*. New York: PublicAffairs, 2009. 131-48. [copy in Books 1001 binder in Inforum]
- Darnton, Robert. "What Is the History of Books?" *Daedalus* 111.3 (1982): 65-83. [<http://simplelink.library.utoronto.ca/url.cfm/86327>]
- Drucker, Johanna. "Intimations of (Im)materiality: Text as Code in the Electronic Environment." *SpecLab: Digital Aesthetics and Projects in Speculative Computing*. Chicago: U of Chicago P, 2009. 145-64. [copy in Books 1001 binder in Inforum]
- Douglas, Jennifer, and Heather MacNeil. "Arranging the Self: Literary and Archival Perspectives on Writers' Archives." *Archivaria* 67 (2009): 25-39. [<http://journals.sfu.ca/archivar/index.php/archivaria/issue/view/449/showToc>; note: it might be necessary to access this url from a U of T internet connection]



Eliot, Simon, and Jonathan Rose, ed. *A Companion to the History of the Book*. Malden, MA: Wiley-Blackwell, 2009. [full text online here: <http://simplelink.library.utoronto.ca/url.cfm/168130>; on reserve in Inforum: 002.09 C737C; also held in other libraries under different call numbers]

Erickson, Paul. "Help or Hindrance? The History of the Book and Electronic Media." *Rethinking Media Change: The Aesthetics of Transition*. Ed. David Thorburn and Henry Jenkins. Cambridge, MA: MIT P, 2003. 95-116. [copy in Books 1001 binder in Inforum]

Feather, John. "The British Book Market 1600-1800." In Eliot and Rose. 232-46.

Foot, Mirjam M. "Bookbinding and the History of Books." *A Potencie of Life: Books in Society*. Ed. Nicholas Barker. London: British Library; New Castle, DE: Oak Knoll Press, 2001. 113-26. [copy in Books 1001 binder in Inforum]

Foucault, Michel. "What Is an Author?" *The Foucault Reader*. Ed. Paul Rabinow. New York: Pantheon, 1984. 101-20. [copy in Books 1001 binder in Inforum] [Note: this is a much-excerpted and -anthologized piece, and may be acquired from many sources. It won't surprise students in our class to know that versions may differ. For example, the version cited here contains material not in the version in Donald Bouchard's *Language, Counter-Memory, Practice* (Cornell UP, 1977) or in the Routledge *Book History Reader*. The situation proves some of Foucault's own points, if by accident...]

Gaskell, Philip. *A New Introduction to Bibliography*. 1972. Winchester: St Paul's Bibliographies; New Castle, DE: Oak Knoll P, 1995. [copy on reserve in Inforum: 686.209 G248N; also held in other libraries under different call numbers]

Greetham, D.C. *Textual Scholarship: An Introduction*. New York: Garland, 1994. [on reserve in Inforum: 010.44 G816T; also held in other libraries under different call numbers]

Greetham, D.C. "What Is Textual Scholarship?". In Eliot and Rose. 21-32.

Greetham, D.C. "Who's In, Who's Out: The Cultural Poetics of Archival Exclusion." *Studies in the Literary Imagination* 32.1 (1999): 1-28. [<http://simplelink.library.utoronto.ca.myaccess.library.utoronto.ca/url.cfm/179734>]; reprinted in Greetham, *The Pleasures of Contamination: Evidence, Text, and Voice in Textual Studies*. Bloomington, IN: Indiana UP, 2010.

Greg. W.W. 1998/1932. "Bibliography -- An Apologia." *Sir Walter Wilson Greg: A Collection of His Writings*. Ed. Joseph Rosenblum. Lanham, MD: Scarecrow Press, 1998. 135-57. [copy in Books 1001 binder in Inforum]

Hedstrom, Margaret. "Archives, Memory, and Interfaces with the Past." *Archival Science* 2 (2002): 21-43. [<http://simplelink.library.utoronto.ca.myaccess.library.utoronto.ca/url.cfm/168147>]

Howsam, Leslie. *Old Books and New Histories: An Orientation to Studies in Book History and Print Culture*. Toronto: U of Toronto P, 2006. [on reserve in Inforum: 002 H866P; also held in other libraries under different call numbers]

Johns, Adrian. "The Book of Nature and the Nature of the Book." *The Nature of the Book: Print and Knowledge in the Making*. Chicago: U of Chicago P, 1998. 1-57. [copy in Books 1001 binder in Inforum, and available as e-book from library catalogue]

Kirschenbaum, Matthew G. "Editing the Interface: Textual Studies and First Generation Electronic Objects." *TEXT* 14 (2002): 15-51.  
[<http://simplelink.library.utoronto.ca.myaccess.library.utoronto.ca/url.cfm/168186>]

MacSkimming, Roy. "Printed in Canada by Mindless Acid Freaks." *The Perilous Trade: Book Publishing in Canada, 1946-2006*. Toronto: McClelland & Stewart, 2007. 167-95. [copy in Books 1001 binder in Inforum]

MacNeil, Heather. "Archivalterity: Rethinking Original Order." *Archivaria* 66 (2008): 1-24.  
[<http://journals.sfu.ca/archivar/index.php/archivaria/issue/archive>]

Manoff, Marlene. "Theories of the Archive from Across the Disciplines." *Portal: Libraries and the Academy* 4.1 (2004): 9-25. [<http://go.utlib.ca/cat/7745380>]

McKenzie, D.F. *Bibliography and the Sociology of Texts*. Cambridge: Cambridge UP, 1999. [on reserve in Inforum: 010.42 M156BA]

McKitterick, David. "Perfect and Imperfect." *Print, Manuscript and the Search for Order, 1450-1830*. Cambridge: Cambridge UP, 2003. 139-65. [copy in Books 1001 binder in Inforum]

Norton, David. "The First Edition." *A Textual History of the King James Bible*. Cambridge: Cambridge UP, 2005. 46-61. [copy in Books 1001 binder in Inforum]

Ong, Walter J. "Writing Restructures Consciousness." *Orality and Literacy: The Technologizing of the Word*. [copy in Books 1001 binder in Inforum]

Parkes, M.B. "The Influence of the Concepts of *Ordinatio* and *Compilatio* on the Development of the Book." *Medieval Learning and Literature: Essays Presented to Richard William Hunt*. Ed. J.J.G. Alexander and M.T. Gibson. Oxford: Clarendon, 1976:115-41. [copy in Books 1001 binder in Inforum]

Ross, R.M. "Te Tirini o Waitangi: Texts and Translations." *New Zealand Journal of History* 6 (1972): 129-57. [copy in Books 1001 binder in Inforum]

Rouse, Mary A., and Richard H. Rouse. *Authentic Witness: Approaches to Medieval Texts and Manuscripts*. Notre Dame, IN: Notre Dame UP, 1991. [copies in various campus libraries]

Schofield, Scott. "Cain's Crime of Secrecy and the Unknowable Book of Life: The Complexities of Biblical Referencing in *Richard II*." *Shakespeare, the Bible, and the Form of the Book: Contested Scriptures*. Ed. Travis DeCook and Alan Galey. New York: Routledge, 2011. 40-56. [copy in Books 1001 binder in Inforum]

Sherman, William H. "'The book thus put in every vulgar hand': Marking the Bible." *Used Books: Marking Readers in Renaissance England*. Philadelphia: U of Pennsylvania P, 2008. 71-86. [copy in Books 1001 binder in Inforum]

Stallybrass, Peter. "Books and Scrolls: Navigating the Bible." *Books and Readers in Early Modern England: Material Studies*. Ed. Jennifer Andersen and Elizabeth Sauer. Philadelphia: Pennsylvania UP, 2002. 42-79. [copy in Books 1001 binder in Inforum]

Stock, Brian. "Orality, Literacy, and the Sense of the Past." *Listening for the Text: On the Uses of the Past*. 1990. Philadelphia: U of Pennsylvania P, 1996. 1-15. [copy in Books 1001 binder in Inforum]

Uzanne, Octave. "The End of Books." *Scribner's Magazine* 26 (July-December 1894): 221-31.  
[download from Blackboard: [Uzanne - End of Books.pdf](#) ]

Vander Meulen, David L. "Thoughts on the Future of Bibliographical Analysis." *Papers of the Bibliographical Society of Canada* 46.1 (2008): 17-34.  
[<http://simplelink.library.utoronto.ca/url.cfm/135026>]

van der Weel, Adriaan. "Bibliography for the New Media," *Quaerendo* 35, no. 1-2 (2005): 96-108.  
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