

## Discounted Cash Flow (DCF) Model (Academic Quality)

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Term
Revenue	100.0	110.0	116.6	121.3	124.9	127.4	
% Growth YoY		10%	6%	4%	3%	2%	2%
COGS	40.0	44.0	46.6	48.5	50.0	51.0	
% COGS Margin	40%	40%	40%	40%	40%	40%	
GPM	60.0	66.0	70.0	72.8	74.9	76.4	
Op Ex	20.0	22.0	23.3	24.3	25.0	25.5	
% OpEx Margin	20%	20%	20%	20%	20%	20%	
EBITDA	40.0	44.0	46.7	49.0	50.0	51.0	52.0
DA	10.0	11.0	11.7	12.1	12.5	12.7	
EBIT	30.0	33.0	35.0	36.4	37.5	38.2	
NOPAT aka. EBIT(1-T)	19.5	21.5	22.7	23.6	24.4	24.8	
DA	10.0	11.0	11.7	12.1	12.5	12.7	
Change in [O]WC	-5.0	-5.5	-5.8	-6.1	-6.2	-6.4	
Capex	-12.0	-13.2	-14.0	-14.6	-15.0	-15.3	
FCF	12.5	13.8	14.6	15.2	15.6	15.9	16.2
FCF (Discounted)	11.6	11.8	11.6	11.1	10.6	10.0	

### Step 1: Forecast Free Cash Flows

#### Terminal Value (Growth Model)

Terminal Value @	6
FCF(next)	16.2
WACC	8.0%
Terminal EV	270.0
Implied EV / EBITDA	5.2x

### Step 2: Calculate Terminal Value

#### Terminal Value (Multiple Method)

EV / EBITDA Multiple	5.0x
EBITDA	52.0
Implied Terminal EV	259.9
Average Terminal EV	265.0
PV of Terminal EV	166.8

Tax	35%
kd	7.0%
wd	30%
RFR	3.5%
beta	
ERP	5.0%
ke	7.5%
we	70%
WACC	8.0%

### Step 3: Discount all values to PV

Value of Cash Flows	\$66.7	29%
Terminal Value	\$166.8	71%
Total Enterprise Value	\$233.5	100%

### Step 4: Calculate Implied Share Price

Total Debt	\$70.1
Net Debt	\$40.1
Implied Equity Value	\$193.5
Number of Shares	100
Implied Share Price	\$1.93

**1. How do you calculate Free Cash Flow?**

Unlevered Free Cash Flow = EBIT (1 – Tax) + DA – Change in Working Capital – Capital Expenditure

**2. How do you calculate terminal value?**

Method 1: Growth Model

$FCF_1 / (WACC - g)$

Method 2: Multiples

EV = EV Multiple x EBITDA

**3. What discount rate do you use?**

Weighted average cost of capital (WACC) – use a discount rate whose stakeholders match the free cash flow. Note: if you use free cash flow to equity (FCFE), the appropriate rate is the cost of equity (ke).

**3.a How do you calculate WACC?**

$WACC = k_d \times (1 - \text{Tax Rate}) \times w_d + k_e \times w_e$

$k_d$  = cost of debt

$w_d$  = weight of debt

$k_e$  = cost of equity

$w_e$  = weight of equity

**3.b How do you calculate cost of equity (ke)**

Using Capital Asset Pricing Model (CAPM):

$k_e = RFR + \text{beta} \times (ERP)$

**3.c What would you use for the Risk Free Rate?**

10 or 30 year government treasury yield

**3.d How do you find beta for an IPO?**

Beta is based on historic data, so an IPO won't have an observable or equity beta. Unlever comparable company betas, average (as industry or asset betas should be the same) and relever based on new company capital structure.

**4. How do you get to share price from EV?**

EV = Market Cap + Net Debt

Net Debt = Total Debt – Cash

Market Cap = EV – Net Debt = Price per share x Number of shares