# Cathy Chen

#### Toronto, ON 416-878-6397 nehcyhtac@gmail.com

#### **HIGHLIGHTS OF QUALIFICATIONS**

- Assisted in media production venture with fast-paced decision making and precise research of funding grants; also aided in artistic collaboration and creation of Dmitri's topography project.
- Planned, designed, and created promotional materials for film-related events and workshops at MediaGenerator using Adobe InDesign and Illustrator to encourage the participation of the student community
- Experience in design, animation and digital audiovisual editing: Final Cut Pro, DV Cameras, Adobe Flash, Photoshop, Illustrator, InDesign, After Effects, MS Office.
- Proficiency in spoken and written English and Mandarin Chinese, as well as some French.

### **EDUCATION**

Sept - April**BA (Honours) with distinction, University of Toronto Mississauga**2005-2009Communication, Culture and Information Technology,<br/>Specialist in Visual Culture and Communication.

## **RELATED EXPERIENCE**

online portfolio at: http://individual.utoronto.ca/nehcyhtac

- Aug April Technical Assistant, Dmitri's Animation, Mississauga, ON
- Listened, questioned and provided recommendations to Dmitri regarding equipment rentals and film-related workshops.
  - Researched, examined and collected applications, commonly twenty or more pages, for various organizations' film and animation grants, which aided the director in focusing on his project and maintained higher efficiency in applying for multiple grants and festivals simultaneously.
  - Designed and created company logo, posters and video trailers by understanding and researching related business and owner's style, which resulted in an effective promotion.
  - Investigated, organized and compared quotes for printing various formats, film development and digital transfer.

Jan - April 2009

- Student Intern, MediaGenerator @UTM, Mississauga, ON
- Creatively designed and produce promotional materials such as poster and video shorts to successfully increased student interest and awareness
- Developed introductory training videos and posted them on the organization's website to facilitated student education and responsibility regarding the use of media production equipment

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#### **RELATED EXPERIENCE cont'd**

May - Sept 2008	<ul> <li>Writer/Director, SummerGenerator, Mississauga, ON</li> <li>Wrote, directed and edited the entire film, <i>Dystrophin Says Hi</i>, a documentary about a young man's struggle with Muscular Dystrophy.</li> <li>The film was carefully brainstormed in order to consider various sensitive topics and possible directions.</li> <li>Carefully examined and edited seven hours of footage for the 13 minute short; organized and assembled each clip to describe the disease and unfold the protagonist's character.</li> <li>Project proposal was judged and awarded a funding grant from the University of Toronto Mississauga. The project was screened at UTM and received an acclaimed response.</li> </ul>
Sept 2007 - present	<ul> <li>Filmmaker, Graphic Designer, Animator</li> <li>Wrote, directed and edited three experimental films that were well received by peers and professors. <ul> <li>Subbus involved covertly filming on busses and subway cars; footage was manipulated through different shot perspectives.</li> <li>Hedge/Double Entendre utilized the perspective of a security camera with surreal effects.</li> <li>Stringys used visual metaphors and stop-motion effects to</li> </ul> </li> </ul>
create a subjective, claustrophobic atmosphere.	

#### Sept - June Yearbook Fine Art Editor, Burnaby North Secondary, BC

- Judged, arranged and organized artworks, photos and text on pages. 2004 - 2005
  - Designed page layouts with Adobe InDesign and Quark.

Director, scriptwriter, prop maker, Burnaby North Secondary, BC Jan - May 2004

- Unafraid to raise voice in order to get cast to work.
- Act out scenes to communicate what is required of actors.
  - Ensured that the play progressed according to schedule.

#### **ACTIVITIES AND INTERESTS**

- Travelled independently to France and Taiwan's remote island Lanyu.
- Achieved ARCT Performer Certification in piano.
- Enjoy exploring stories about seniors' idiosyncratic lives.