

Market-Based Dynamic Control of Telecommunication Networks

Quanyan Zhu, *IEEE Member*

Advisor: Prof. Peter E. Caines

Centre for Intelligent Machines

Industrial Automation Laboratory

Department of Electrical and Computer Engineering

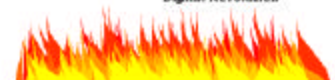
Faculty of Engineering

McGill University

Montreal, Canada

Presentation details on <http://www.ece.mcgill.ca/~qzhu4>

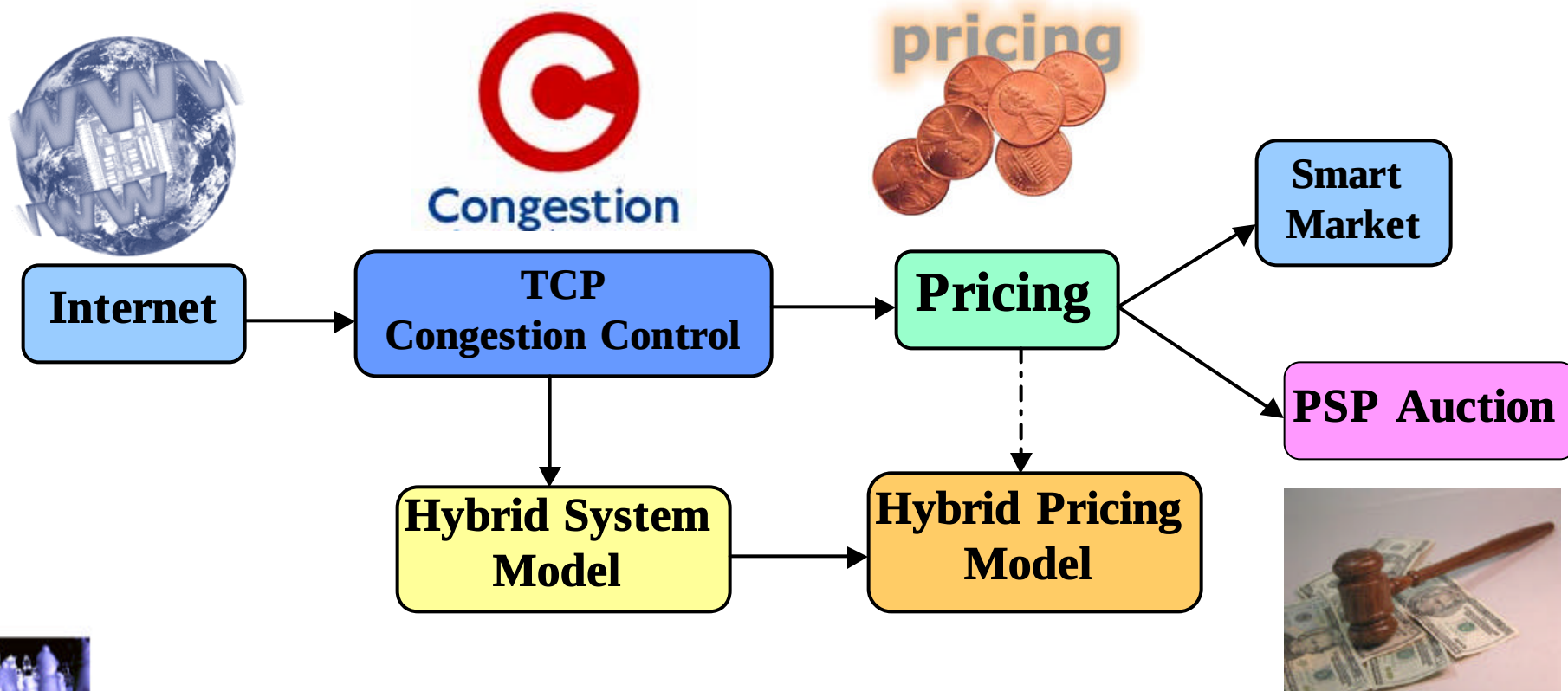
Contact: qzhu4@ieee.org or qzhu4@cim.mcgill.ca

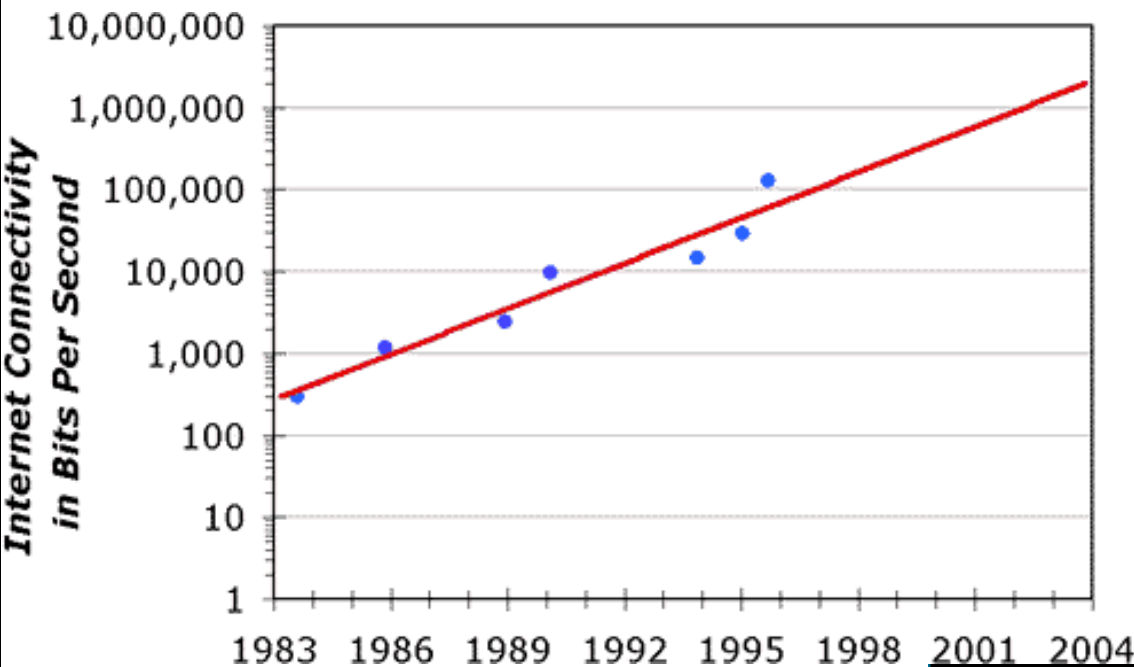




Outline

- **Motivation**
- **Internet Structure and Congestion Control**
- **Progressive Second Price (PSP) Auction**
- **Hybrid System Models**





Nielson's Law

(Source: <http://www.useit.com>)

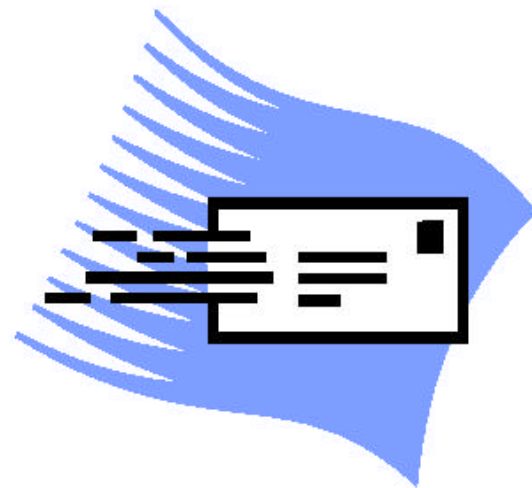
PSINet Backbone

(Source: www.cybergeography.org)



Motivation

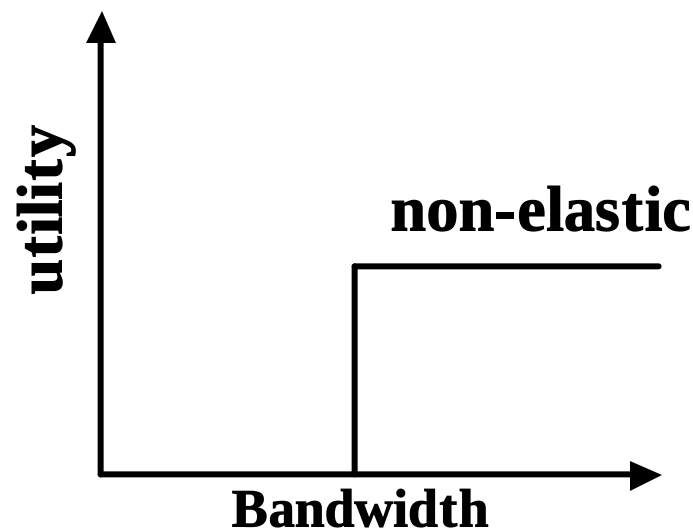
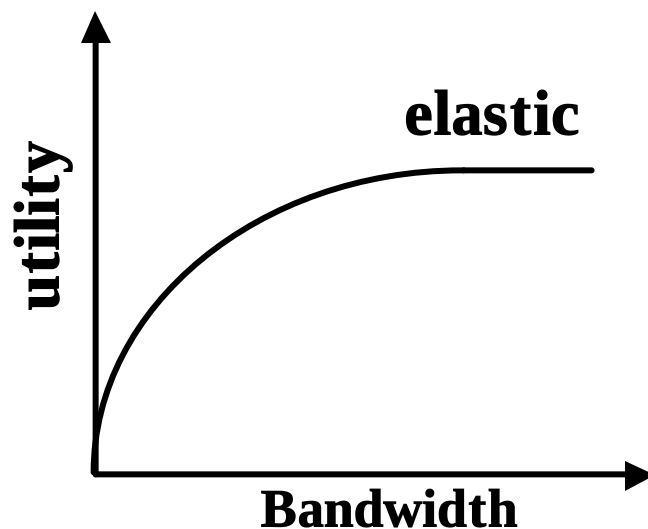
- Current Internet offers
 - **single class** of “best-effort” service.
 - **Flat-rate** pricing
 - **Congestion** is observed
 - Incentive to **overuse** the network
 - Does not allow **service differentiation**



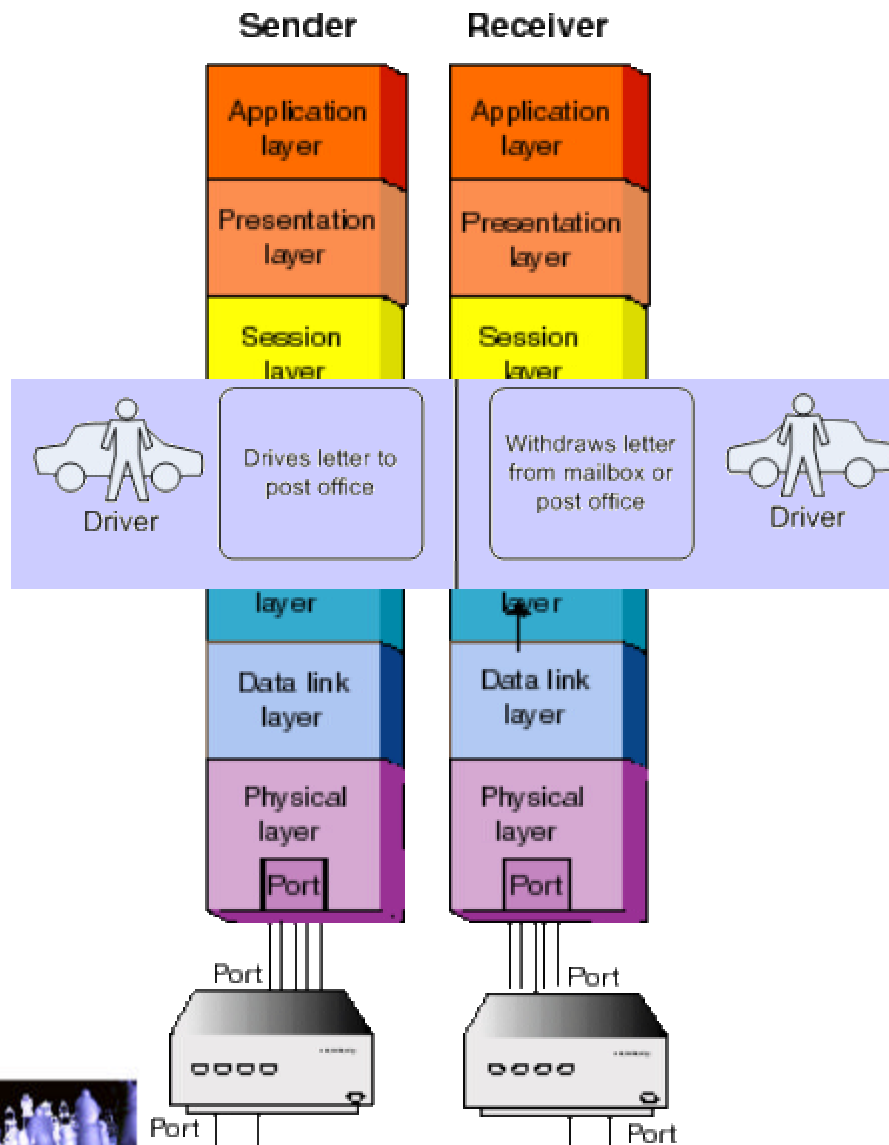


Current Internet

- Current applications are “**elastic**” applications.
 - Rates can be reduced when congestion arises.
 - FTP, SMTP, etc.
- Emerging real-time multimedia applications are “**non-elastic**”
 - High delay in the current Internet → high packet lost rate
 - Poor performances from traditional resources



Internet and Congestion Control

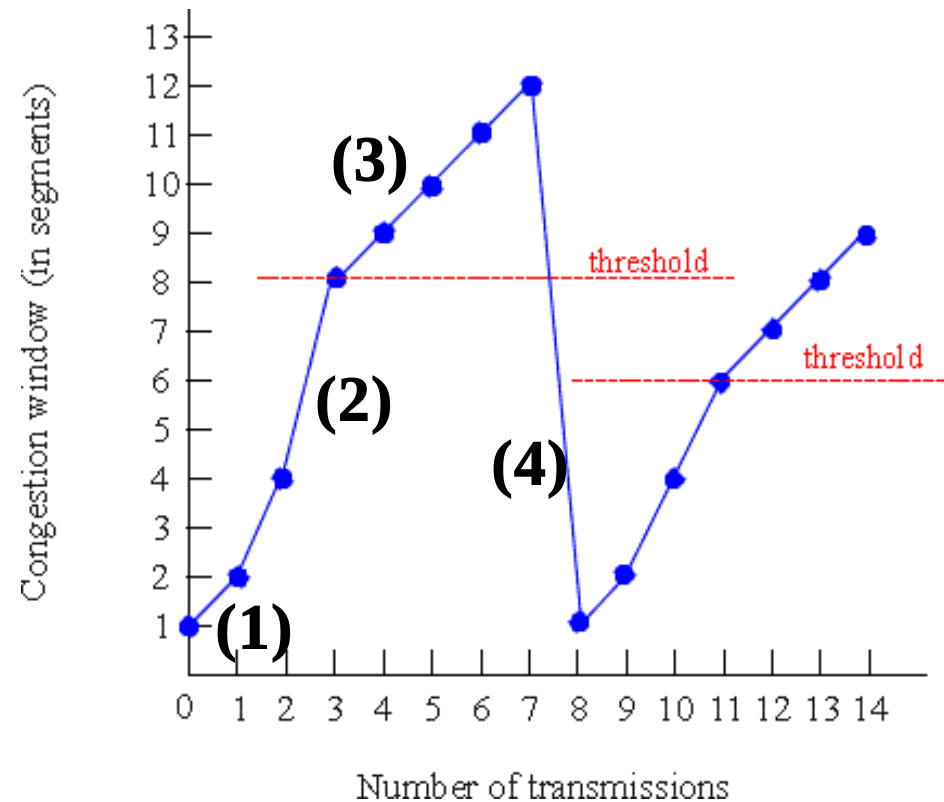


- **UDP**
(User Datagram Protocol)
 - connectionless**
 - unreliable** data transfer
- **TCP**
(Transmission Control Protocol)
 - connection-oriented**
 - reliable** data transfer
 - congestion control** mechanism

Internet and Congestion Control

- (1) Window with a **small** value of window size
- (2) Increase window size **exponentially** (**slow start**)
- (3) Window size grows **linearly** (congestion **avoidance**)
- (4) Reset to one after time-out

Hybrid System Control





Different Pricing Schemes

- Current Pricing Scheme: **Flat-rate**
- Different Pricing Schemes
 - **Smart Market**, first scheme with second price auction
 - **Paris Metro Pricing**: networks into sub-networks
 - Pricing based on **transfer rates** and **shadow prices**
 - **Priority Pricing** among different classes.
 - **Auctioning: Progressive Second-Price Auction**





Second-Price Auction

- Auctions is everywhere: internet auctions, spectrum licenses, drilling rights, etc.
- Second Price Auction (Vickrey Auction)
 - winner pays the highest of the remaining bids
 - Truth-revealing: everybody tends to bid their true valuation.
 - Equivalent to English Auction





Progressive Second-Price Auction

- PSP: **Iterative** Second-Price Auction for **divisible** commodities
- Intended to alleviate the signal burden of packet auctions in **smart market**.

(1) **Stability:** there exists an e -Nash equilibrium.

(2) **Incentive Compatible:** there exists a truthful e -best reply

(3) **Efficiency:** the dynamic game converges efficiently to a
truthful e -Nash equilibrium.

Under the assumptions of

(1) $q_i(0) = 0$;

(2) q_i is differentiable;

(3) $q_i' \geq 0$, is non-increasing and continuous;

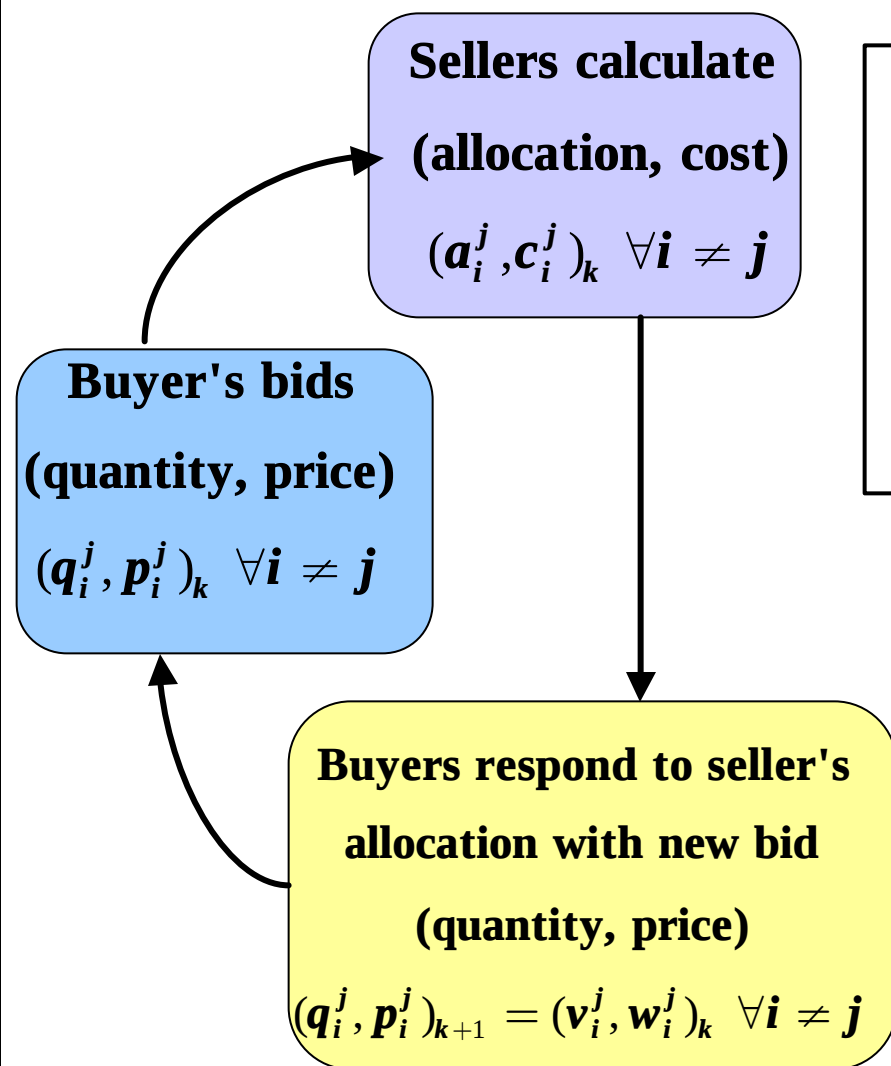
(4) $\exists g_i > 0, \forall \mathbf{z} \geq 0, q_i'(\mathbf{z}) > 0 \Rightarrow \forall h < \mathbf{z}, q_i'(\mathbf{z}) < q_i'(h) - g_i(\mathbf{z} - h)$
(concavity assumption up to a point where the curve becomes flat).

(5) No budget constraints





Progressive Second-Price Auction



Allocation Rule

$$a_i^j(s^j) = \min(q_i, \widehat{Q}_i(p_i^j; s_{-i}^j))$$

$$\widehat{Q}_i(y; s_{-i}^j) = [q_j^j - \sum_{k \neq i: p_k^j \geq y} q_k^j]^+ \quad \forall y \geq 0, \forall i, j \in I,$$

$$c_i^j(s^j) = \sum_{k \neq i} p_k^j [a_k^j(0; s_{-i}^j) - a_k^j(s_i^j; s_{-i}^j)] \quad \forall i, j \in I$$

New Bid Calculation

$$P_i^j(z) = \inf \left\{ y \geq 0 : q_j^j - \sum_{k \neq i: p_k^j > y} q_k^j \geq z \right\}$$

$$v_i^j = \sup \left\{ z \geq 0 : q_i^j(z) > P_i^j(z) \text{ and } \int_0^z P_i^j(h) dh \leq b_i \right\}$$

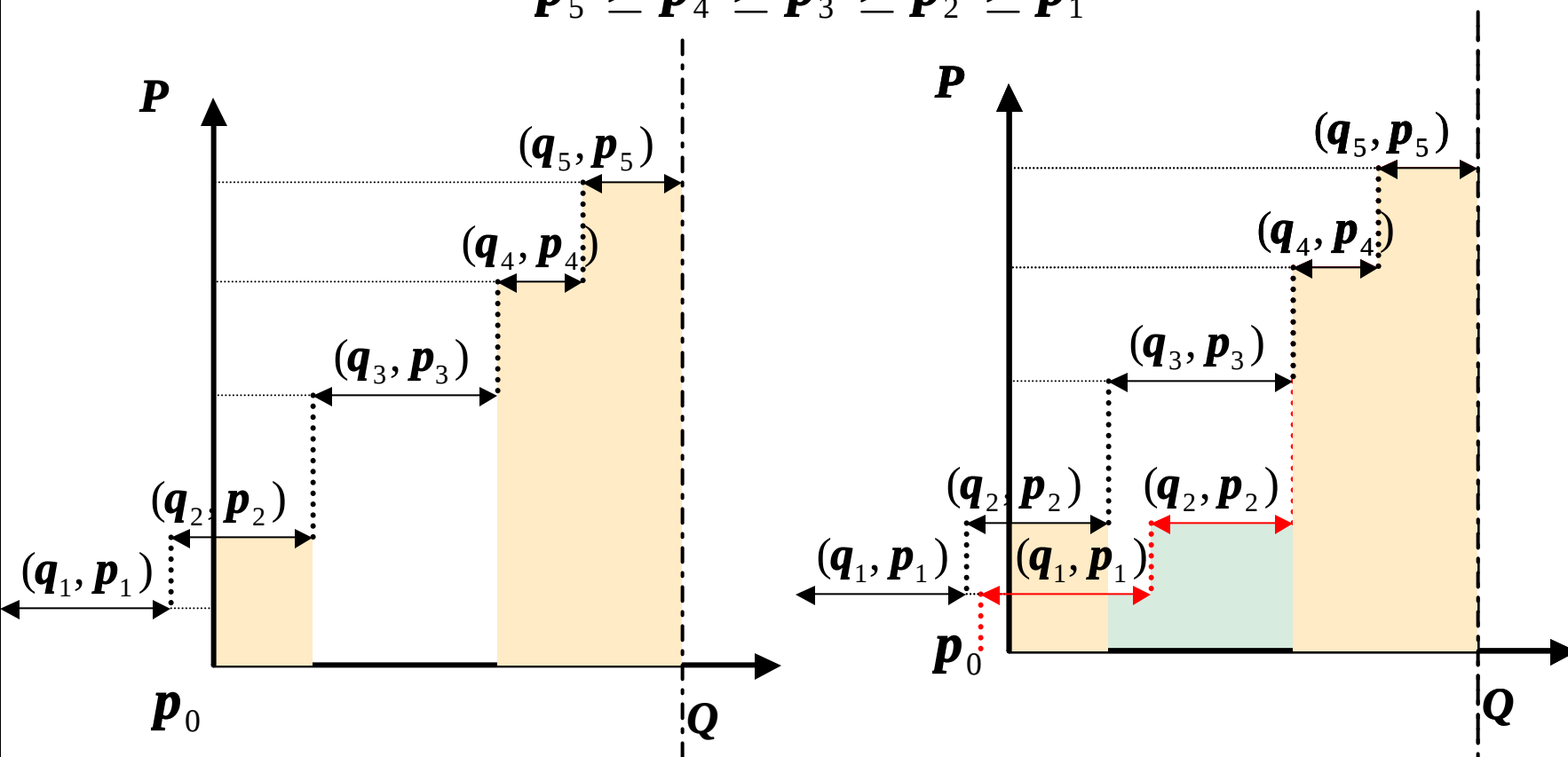
$$-\frac{e}{q_i^j(0)}$$

$$w_i^j = q_i^j(v_i^j)$$



PSP Example

$$p_5 \geq p_4 \geq p_3 \geq p_2 \geq p_1$$



Allocation decision for buyer 3:

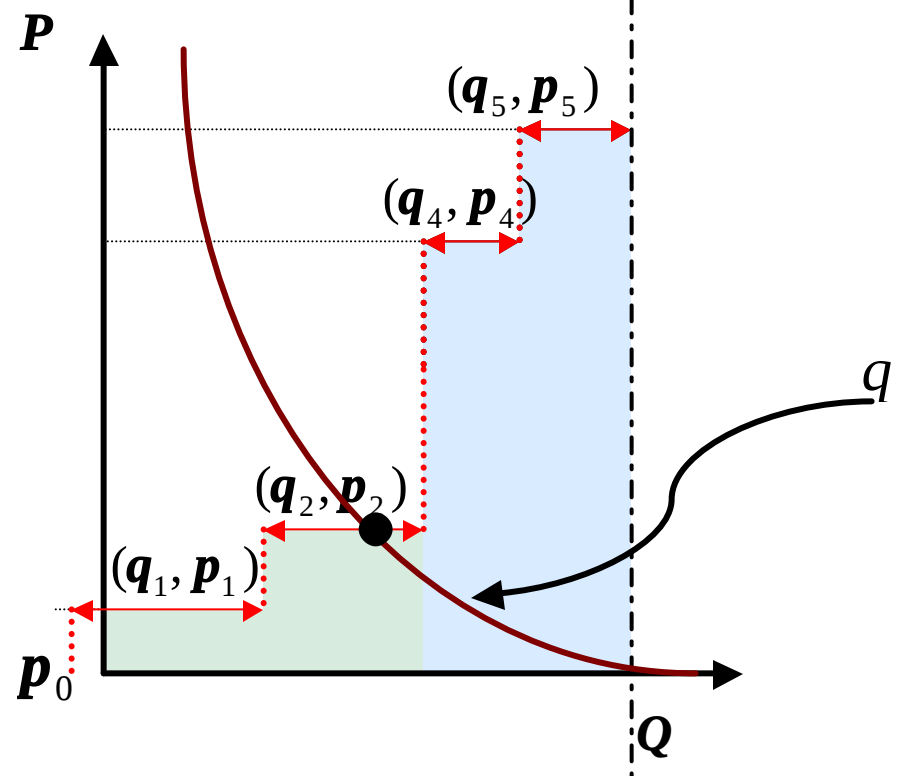
$a_3: q_3$

c_3 : difference under the area



PSP Example

$$p_5 \geq p_4 \geq p_3 \geq p_2 \geq p_1, p_0 = 0, e = 0$$



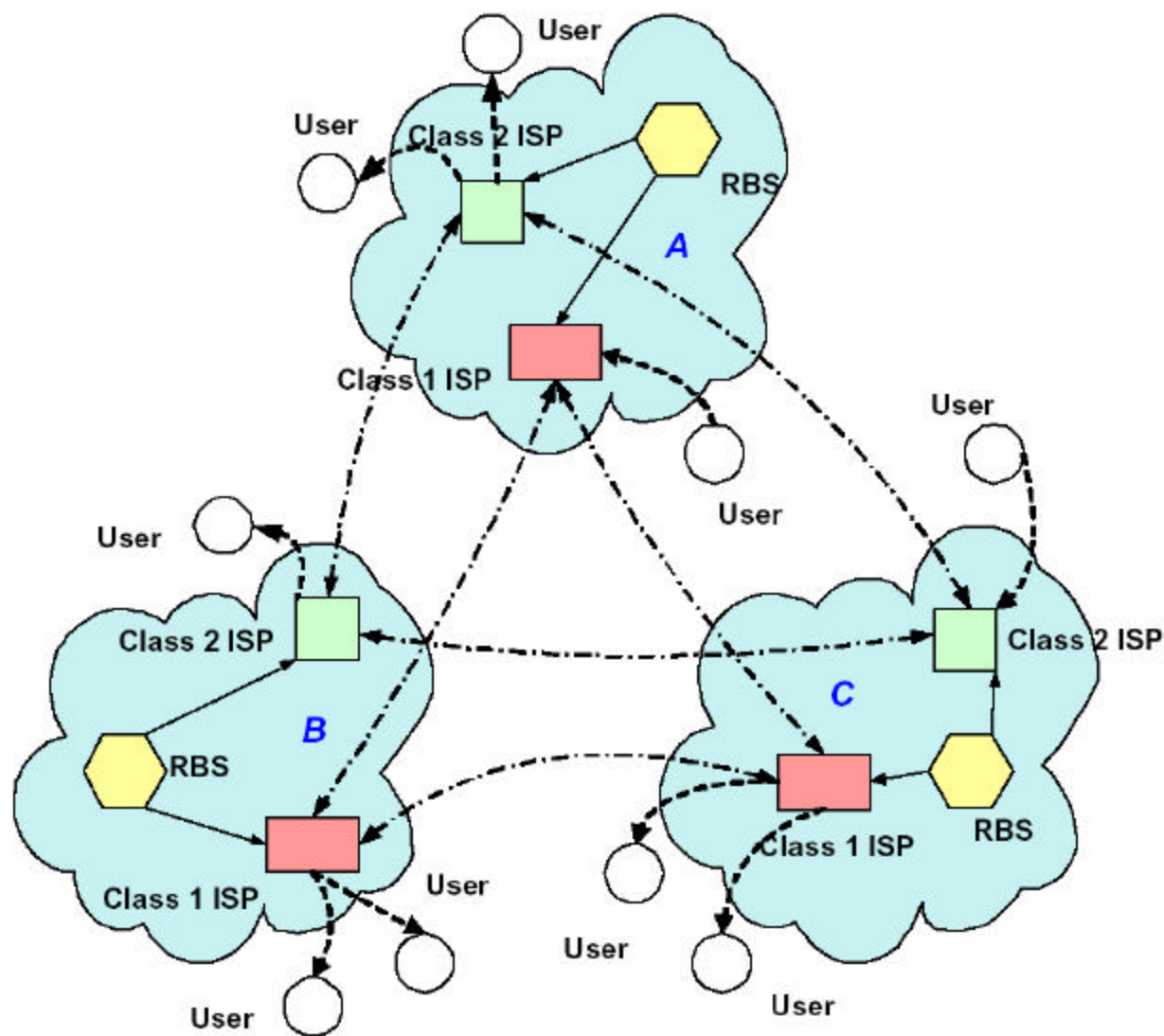
Second-round bidding:

$$v_3 : q_2$$

$$w_3 : p_2$$



PSP Model used for Networks





Hybrid System Models of Computer Networks

Dynamical systems with interacting continuous dynamics and discrete-event dynamics

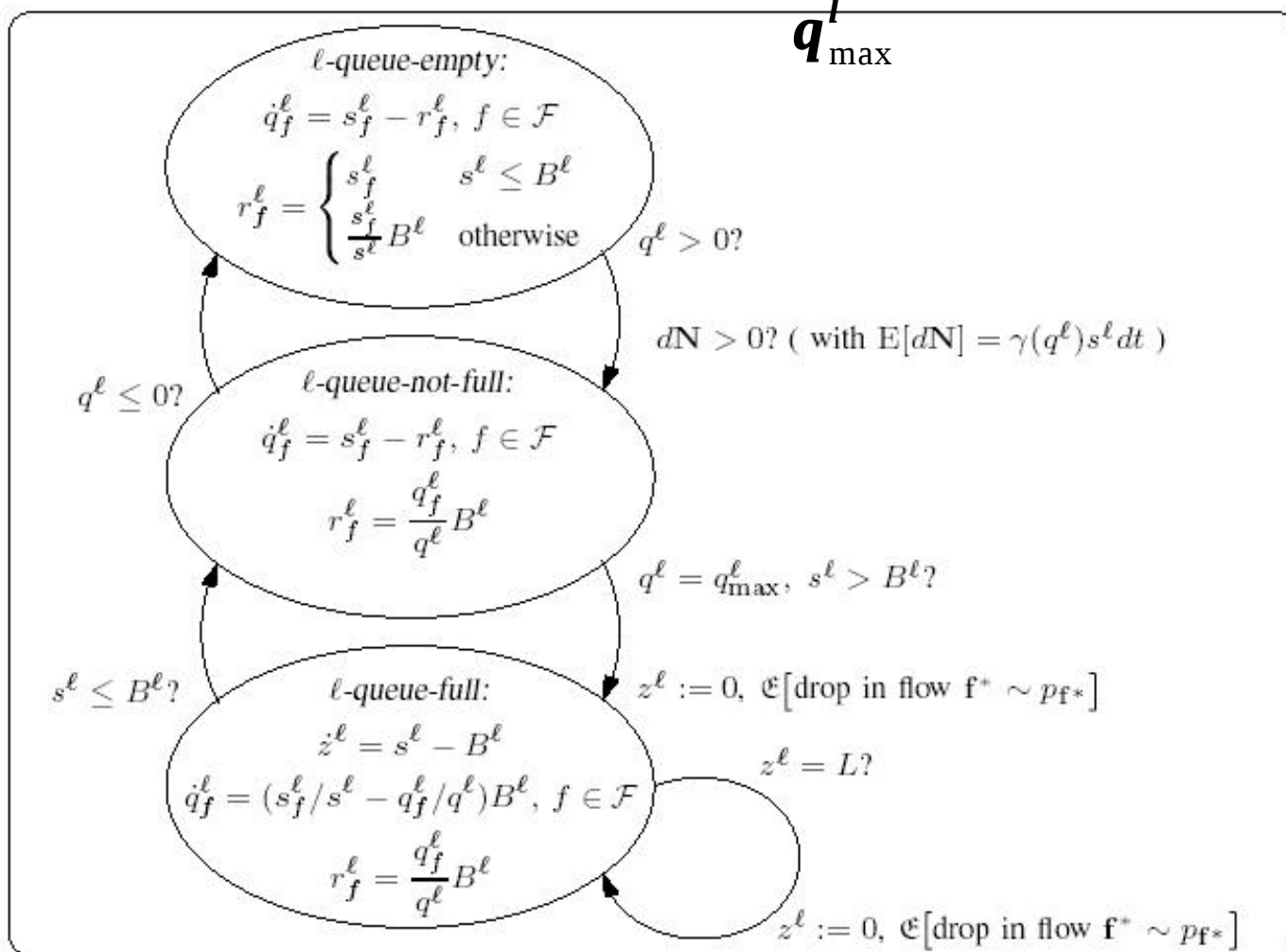
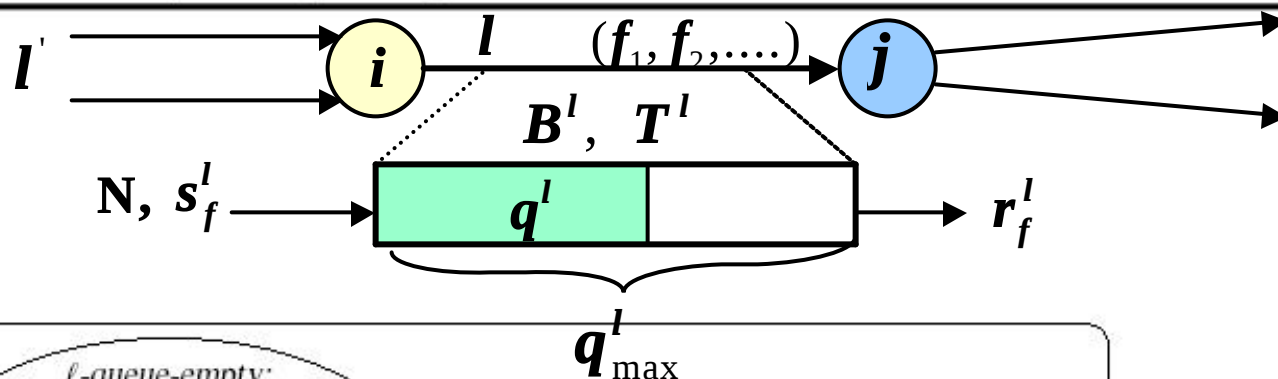
Cf. Packet-level model simulation

- (1) Improves the computation requirement for large scale of simulations
- (2) Alleviate the difficulty in understanding network parameters affecting overall performance

Cf. Fluid Model

- (1) Captures the transient dynamics
- (2) Provides flexibility in modeling





$$r_f^{\ell'}, f \in \mathcal{F}, \ell' \in \mathcal{L}[\ell]$$

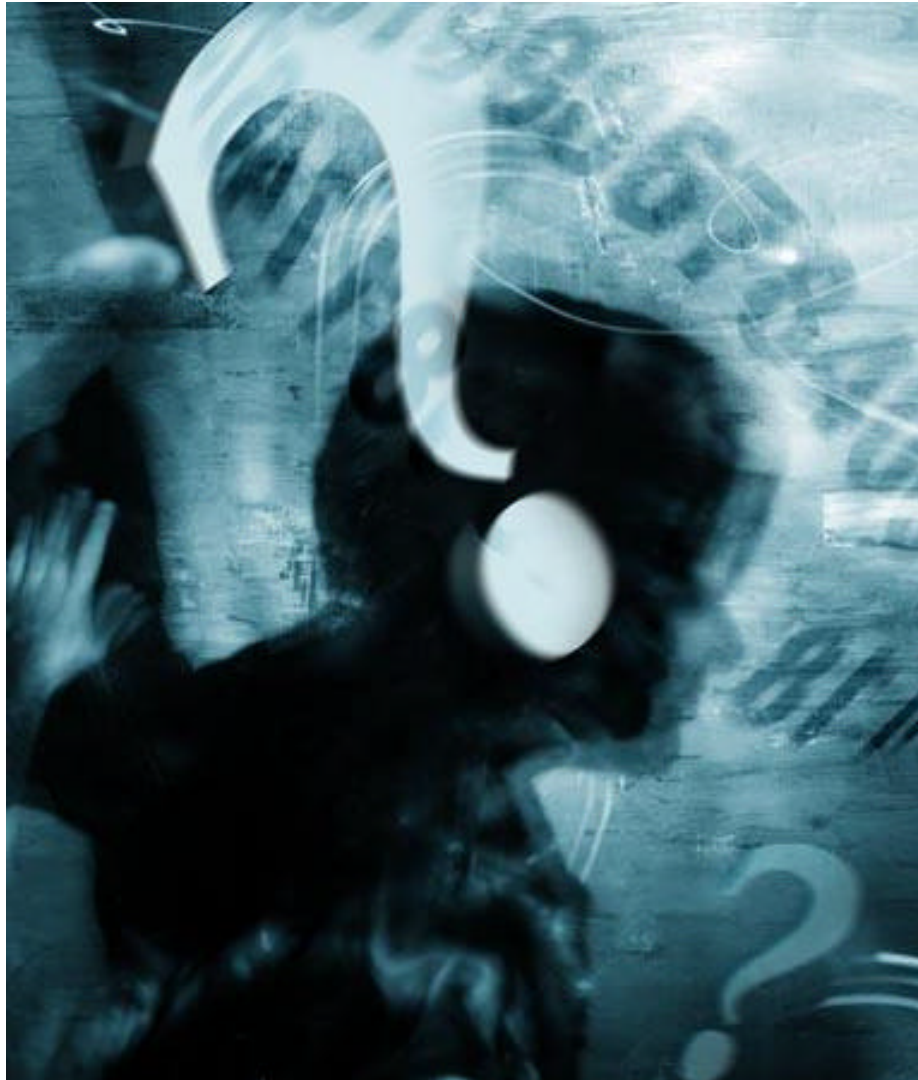
$$q^\ell, r_f^\ell, \mathbb{E}[\text{drop in flow } f], f \in \mathcal{F}$$



Future Subsequent Work

- Hybrid Model of TCP
 - **Modification** on the previous model by adding modes such as time-out, congestion avoidance, and congestion delay.
- Pricing Model from a System Perspective
 - Incorporate **PSP** into the model
 - **Simulation** on simple network topologies
- Improvements of PSP
 - Cases in which **equal bids** are possible
 - **Asynchronous** bidding
 - **Reserve prices**
 - **Admission prices**
 - **Demand functions**





Major References:

- (1) M. J. Osborne and A. Rubinstein, *A Course in Game Theory*, MIT Press, 1994.
- (2) N. Semret, R.Liao, A. T.Campbell, A. A.Lazar, "Pricing, Provisioning and Peering: Dynamic Markets for Differentiated Internet Services and Implications for Network Interconnections", *IEEE Journal on Selected Areas in Communications*, Vol. 18, No. 12, Dec. 2000
- (3) P. Milgrom, *Putting Auction Theory to Work*, Cambridge University Press, 2004
- (4) S. Shenker, D. Clark, D. Estrin, S. Herzog, "Pricing in Computer Networks: Reshaping the Research Agenda", *ACM Computer Communication Review*, Vol 26, pp 19-43, April 1996.

